

EFFICIENCY + LOCATIONS + TECHNOLOGY =

LOWER total cost

Today's, it's a faster and more competitive marketplace. The right product at the right time, delivered to the right place with greater efficiency. Speed and accuracy are imperative. Reducing cash-to-cash cycle times, achieving profitable growth, delivering predictable revenue and reducing the company's risk profile demand that publishers and marketers continuously innovate, shift gears and seize the synergies made possible only by partnering with a superior fulfillment provider.

With aNETorder as part of your team, we will work ceaselessly to help you grow a more profitable business, lower fulfillment costs, increase throughput, get inventory accuracy under control, and increase customer satisfaction. Every one of our

tools, technologies and services has been developed and refined to provide an unparalleled customer experience—one that keeps products flowing and customers returning. We never stop creating efficient new practices that enhance your business.

We know that our business is all about your success. And while many companies make claims, aNETorder walks the talk every day by exceeding expectations and delivering new levels of excellence. If you'd like to hear our clients say the same thing, just ask and we'll be happy to provide you with references. If you're a publisher or marketer who is looking for greater productivity, possibilities and profitability, look to aNETorder.

aNET Delivers

aNETorder understands the complex distribution processes required to succeed in today's marketplace. We help publishers and marketers distribute their products with the greatest speed and cost-efficiency, enhancing revenues and customer relationships.

Our Locations



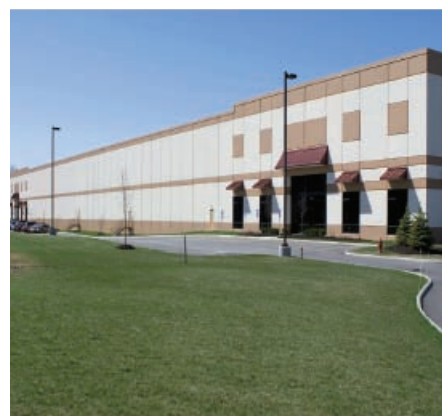
The **Louisville** facility serves publishers providing order fulfillment, inventory management, warehousing, returns processing, packaging services, high-speed labeling, lettershop, invoicing and mailing services. In addition, customers can choose from a wide array of cartoning and packaging solutions, as well as individual and bulk order pick-and-pack services. The facility, opened in 1996, is capable of processing more than 100,000 packages per day and offers Foreign Trade Zone service. aNETorder utilizes automated sortation systems for maximum postal discounts. Our 320,000-square-foot, secured, fully-monitored facility is located near the UPS distribution hub for faster delivery of expedited shipments.

7501 Winstead Drive • Louisville, KY 40258-1993
Tel: 502-995-2000 • Fax: 502-995-2025



The aNETorder/American Mailers **Naperville** facility is one of the largest direct mail fulfillment facilities in the United States. It is strategically located for inbound and outbound freight transit and access to graphic arts companies. Full service, high volume letter shop offers database and list management, data processing, inkjet and laser imaging, machine inserting, kit assembly, labeling and stamping, and an on-site United States Post Office™. Product focus includes: Transactional and Promotional direct mail production, print management, postal presorting, commingling, logistics, kitting, and product and literature fulfillment.

820 Frontenac Road • Naperville, IL 60563-1743
Tel: 630-579-8800 • Fax: 630-579-8888



The **Strongsville** facility is geared toward the educational product market, with the technology and expertise to distribute products quickly and efficiently to schools, businesses and consumers. Our 175,000-square-foot facility was newly constructed and opened in 2006 with the latest warehouse management technology, assuring inventory reports are current and accurate. Complex kitting for class-room programs is a core competency at this location.

23221 Morgan Court • Strongsville, OH 44149-5100
Tel: 440-638-2240 • Fax: 440-638-2242

aNETorder.com

*Fulfilling Expectations
Delivering Results*



Faster, Reliable Solutions



Fulfillment and Distribution

Strategic Solutions

Our Business is Your Success!



At aNETorder, we know it's critical to your company's success to achieve exceptional inventory control, streamline storage, assembly and distribution, and process returns with optimal efficiency. We also understand what publishers and marketers like you need to succeed in today's ultra-competitive marketplace because we distribute products with greater speed and cost efficiency to help you better connect with customers, grow revenue and enhance profitability.

Teaming with aNETorder gives you peace of mind, because our strong operational foundation and dedication to excellence let you focus on your core strengths. At the same time, you gain a competitive advantage from our market-proven systems and efficiencies. We're experts at creating seamless transitions from customers' operations to our own, thanks to talented people and leading-edge technologies.

Each of our facilities includes completely integrated, state-of-the-art Warehouse Management Systems—managed by a team that understands the business inside and out—so you can rest assured that your inventory reports are current and accurate. Our Warehouse Management Systems at all three secured, fully monitored facilities provide a comprehensive, RFID-enabled solution for distribution and inventory, moving products seamlessly from receipt of goods to shipment.

When you choose aNETorder, you partner with an experienced team offering everything from expert consultative services to optimized fulfillment. We focus on fulfilling expectations and delivering results every day for every client, and we invite you to learn more about us now.

“ Whether it's one book shipped to a consumer or complex kits to stores or schools, aNETorder gives our organization a reliable source to manage all of our fulfillment and distribution needs. ”

Tom McGinn
Vice President, Purchasing
National Geographic Society

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|----------------------|
| Order Fulfillment |
| Invoicing/Lettershop |
| Assembly |
| Packaging |
| Mail Sortation |
| Distribution |
| Reporting |
| Returns Processing |
| Inventory Management |
| Project Management |

Order Fulfillment

aNETorder brings you all the components for efficient, accurate and timely fulfillment.

- Dedicated IT staff with the expertise to interface with our customer's ERP systems
- Every step from receiving through shipment is quality checked by weight and dimension to assure complete and accurate order processing
- State-of-the-art Warehouse Management Systems control storage locations and order-picking sequence, and record all inventory transactions to provide a complete audit trail on every order received and fulfilled
- Foreign Trade Zone service for incoming international shipments
- Unparalleled customer service and project management permits our customers to hand off their replenishment orders, special packaging needs and other project coordination involving outside vendors

Assembly, Packaging and Kitting

Whatever your customer's order requires to “put it all together,” we're ready with a broad range of packaging-related services.

- Customized, complex kitting for classroom or store display
- High-volume shrink wrapping, polybagging and multiple automated carton styles for the best fit and presentation
- Labeling, invoicing and other letter shop services on site
- Automated inserting for consumer marketing promotions

Distribution

For bulk shipments or consumer-direct parcels, aNETorder offers the most cost-effective and timely distribution options available.

- Strategically located facilities for fast and efficient delivery
- USPS®, Fed Ex®, UPS™ LTL and Full Load options available
- Automated sortation, in-line addressing, co-mingling and daily, BMC-direct shipments achieve optimal USPS discounts
- Our Louisville, KY facility is minutes away from the central UPS hub

Inventory Management and Reporting

At aNETorder, our customer's inventory is as important to us as it is to our customer. We have all the tools to maintain clear and accurate visibility to inventory levels on each product and every transaction.

- Full-service returns processing
- Excess inventory management options
- Accurate and timely reports available via our secured website
- Quality-check procedures to confirm correct items packaged on each order processed
- Superior information management and reporting enables access to extensive real-time data and reports via our customizable, secure, web-based information portal

aNETorder's locations are within a one-day drive to more than half of the U.S. population—offering close proximity to customers and suppliers.

aNETorder assures your greater success by offering:

- *Reduced cash-to-cash cycle times*—through expedited order processing and accurate customer invoicing to optimize cash collection and shorten cash-to-cash cycle times on the accounts receivable side
- *Increased speed to market*—eliminate excess goods and inventory while reducing wait times
- *Flexible, comprehensive fulfillment*—lets you focus on your core strengths with peace of mind
- *Lower overall costs*—with improved inventory management, reduced freight and distribution costs, and automated cartoning and packaging options
- *Accurate, prompt order processing*—on-time and on-budget from start to finish
- *Greater control at your fingertips*—access valuable data and reports to help you make more informed decisions

aNETorder partners with:

- Direct-to-consumer and e-commerce marketers
- Educational and trade publishers
- Associations and non-profits
- Faith-based organizations

